



Hartford Food System is excited to announce **SNAP UP!**, a new and comprehensive healthy food initiative coming January 11 to two neighborhood supermarkets this winter.

In partnership with Wholesome Wave and UConn Center for Public Health and Health Policy, HFS will be piloting a nutrition incentive program in two Hartford supermarkets.

The pilot program will provide:

- \$5 vouchers redeemable for fresh fruits and vegetables for SNAP recipients;
- Technical assistance to the stores in sourcing and merchandizing local products;
- Nutrition education demonstrations led by UConn Husky nutritionists.

Participating Stores

Bravo Supermarkets - North End
1291 Albany Ave,
Hartford, CT 06112

C Town – South End
165 Wethersfield Avenue
Hartford, CT 06114



For more information about the **SNAP UP!** program and to inquire how to become involved, please contact Meg Hourigan at Hartford Food Systems:
meg@hartfordfood.org

